



# Connecting the green dots -

Towards an efficient and trustful structure for transferring knowledge on biodiversity and ecosystem services in Europe

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# Network of Knowledge



This presentation aims to

- Highlight the challenges and criteria for solutions
- Present the current solutions chosen in the NoK
- Kick-start the discussions for break-out group 1.

Your feedback, suggestions and ideas will be included in a white paper the KNEU project is writing and further development of the NoK.

# Purpose of a NoK

- To boost the knowledge flow between biodiversity knowledge holders and seekers
- Enhance the interface of biodiversity knowledge provisioning by knowledge holders

**Knowledge providers:** organisations, networks and individuals possessing biodiversity knowledge, information or data

**Knowledge seekers:** those actors that are faced with biodiversity related questions

# General principles for a NoK

- Saliency: relevant to the need of users;
- Independence from influence of interest groups;
- Credibility of assessment and products;
- Geographic, disciplinary and knowledge-system inclusiveness;
- Legitimacy;
- Flexibility to learn and adapt.

# Challenges and opportunities

- *Connecting, committing and acknowledging the actors;*
- *Data sharing, standards and data exchange;*
- *Governance;*
- *Finances;*
- *Quality assurance;*
- *Communication.*

## *Connecting, committing and acknowledging actors*

A Network of Knowledge:

- **a network of networks of existing institutions, initiatives and projects.**
- should connect **all types of networks**, organizations and individuals within Europe.
- be **flexible** to cope with the dynamics of the knowledge landscape and to include new nodes.
- be **attractive for knowledge holders** to connect, commit and contribute the NoK.

## *Connecting, committing and acknowledging Criteria and options*

**Acknowledgement** through status, financial or scientific rewards and credits.

- **Scientists:** ISI-ranked publications and third party funds.
- **Research institutions:** visibility of every networking activity and representing a clear added-value.
- **Funders** don't acknowledge science-policy activities as an indicator for quality and excellence

**What should be the strategy for a NoK to tackle these three - partly overlapping- criteria? How can recordings from volunteers be used?**

# *Data sharing, standards and exchange*

- **Interpretation** of biodiversity data is hampered by lack of harmonisation of protocols, taxonomy and common databases.
  - Multiple experts can seemingly disagreeing .
  - Difficult communication and reduction of credibility.
- **Harmonization** is required for:
  - the reporting obligations for the International Conventions on Biodiversity s(e.g. the Convention on Biological Diversity)
  - the European reporting on the Birds Directive and the Habitats Directive.
- **Data sharing** is often problematic with issues like confidentiality and ownership emerging.



# *Data sharing, standards and exchange*



- **Marine ecology:** data sharing is common practice for monitoring fish stocks and plankton. A certain level of standards and data harmonization allows communication and exchange of findings.
- **Freshwater ecology:** data are collected for specific purposes, differing between individual, institutes and agencies, Only in very exceptional cases publically available.
- **Terrestrial ecology:** only some species have standard protocols (e.g. birds and butterflies) . Art 17 has common guidelines, that are interpreted differently

# *Data sharing, standards and exchange*

## *Criteria and options*

- Harmonization is required for the credibility of the NoK and its outputs
  - Harmonization of methods does not mean harmonisation of conclusions.
- Data accessed should include all countries and experts.
- The NoK should present used definitions and preferably use accepted protocols and standards.
- **How should the NoK deal with data ownership? Does a NoK need its own database? Who determines definitions and data standards?**

# ***Governance***

Governance for mutual trust, acceptance and credibility.  
Clear and transparent procedures and flexibility are required.

Transferring knowledge improves when

- standard figures are used
- The context and issues are straight forward

Biodiversity issues are often characterized by:

- Lack of commonly accepted figures, complex systems and the involvement of many different interests

# *Governance*

## *Criteria and options*

Governance requires:

- Transparent procedures for the selection of scientists and project leaders
  - Transparency of the quality control procedure
  - Open involvement of the knowledge holders to ensure inclusiveness
  - An active check on potential conflicts of interest (e.g. through funding, influence on selection processes and pressure to achieve desired results.
  - Independence to allow for presenting agenda setting issues.
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- **Which body should be concerned with the governance of the NoK?  
Is this the same body that lobbies for the NoK finances?**
  - **How is the highest degree of independence balanced with open interaction with all knowledge holders and seekers?**

# *Finances*

- Careful consideration of the financing structure
  - To develop a sound long-term business plan
  - To maximize funder independency for the NoK
  - To ensure political neutrality
- Looking at PSIs in general, three models of operation and financing can be identified:
  - **Complete funding of activities by one major donor**
  - **A core funding via a fund and additional financing per project**
  - **A bottom-up approach mainly driven by knowledge holder institutions**

# *Finances*



**Complete funding of activities by one major donor** (a governmental body):

- PSI often linked to the funding institution (e.g. as advisory boards/bodies).

**A core funding via a fund** and additional financing for specific projects.

- Option seen at the global level not yet in Europe.
- It requires a memorandum of contributing parties.

**A bottom-up approach:**

- Research institutions have gathered together in networks
- This has not yet been able to ensure a critical mass of joint funding.

# *Finances*

## *Criteria and options*

- For a EU NoK long term core funding (KCB) or complete funding should be ensured.
- Some budget should be allocated to develop independent agenda setting issues coming from the knowledge holder community.
- Financial resources should come from all EU countries to ensure political neutrality and status.
- **How should the tasks of seeking budget and the lobbying be combined with the independent status of the NoK?**
- **What is required to gather funding from all EU countries?  
What kind of budget is required?**

# *Quality assurance*

- Learning from IPCC: the quality insurance of the process and the output are of crucial importance.
- All products need clear review procedures
- An approach to assign certainty terms to key findings (e.g. MA and IPCC):
  - including an indication of the level of expert agreement on a given statement (from high to low) and the level of established



# *Quality assurance Criteria and options*



- **Accuracy of information:** validity, reliability, level of transparency & replicability
- **Limitations:** relevance to real-world conditions, measurable indicators of performance, applicability, adequacy of the information, actionability of the evidence
- **Alternative options:** if a dominant answer is not obvious (multiple options present themselves), potential trade-offs associated with the options identified must be discussed
- **Lifespan of the answer:** Anticipated needs for future updating
- **Who should perform this task?**
- **How can quality assurance be done using minimal time and budget resources?**
- **Should used data be independently screened?**

# *Communication*



Communication should take place:

- within the NoK (e.g. scoping and framing of questions),
- within the knowledge holder group (e.g. to ensure commitment)
- externally to potential clients
  - (e.g. to demonstrate the NoK niche and
  - to contribute and maintain the status of the NoK in the international context)

# *Communication*

Communication should be used for :

- PR,
- acquisition,
- Announce produced outputs,
- To offer the wider knowledge landscape a means for input,
- To demonstrate transparency on governance and contributor issues.

**Should all products be open for the public?**

**Which means of communication are most effective?**

**Which are required (websites, blogs, newsletters)?**



# Many questions remaining

Looking forward to hearing your opinion in the  
break-out groups

Thank you for your attention

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